



delicious coffee, filled with purpose.







Fairtrade Certified 🌱 Certified Organic 🌱 Small Batch Roasted
 Exceptional Taste 🌱 Carbon Neutral 🌱 Green Energy Roastery
 🌱 Free app offers unique information to customers



ethicalbean.com



Our Offerings

	VARIETY	ROAST	DESCRIPTION
	Classic	MEDIUM	A coffee insider's favourite and the little black dress of our lineup. Elegant acidity highlights a nuanced, medium bodied cup.
	Lush	MEDIUM DARK	Any richer, and you'd ask it for a loan. A heavy cup with Burgundian fullness, alive with fruit, smoke and earth notes.
	Superdark	FRENCH	The lovechild of dark alchemy and complete combustion. A hammering dark roast, blended to display body, balance and a dazzling dark cocoa-laced finish.
	Bold	DARK	Dark, but not too dark. Edgy on one hand, seductively smooth on the other. You might want to take two.
	Sweet Espresso	MEDIUM DARK	A multi-dimensional, full-bodied velvet slipper for your tongue, dripping with crema. A stand-up straight shot. Marries beautifully with milk.
	Decaf	DARK	A very undecaf decaf. Gobs of body, intriguing chocolate character. Dynamite as drip, scintillating as espresso.
	Mellow	MEDIUM	Ommm. Serenity now. Medium body, nutty aroma and a sweet brightness. Stirring memories of hazelnuts and caramelized sugar.

If you'd like to order Ethical Bean coffee for your office contact us at:
info@millcreekcoffee.ca or call 604.552.2739



just.better.®

It isn't just a tagline. It's how we live and breathe. We know that producing Fairtrade Certified Organic coffee is a just and better way of doing business. Here's why:

Fairtrade Certification

This ensures farmers and their families receive a fair price for their coffee. Social premiums are reinvested into community projects, micro-credit, equipment, sustainability initiatives and education.

Organic Certification

Organic farming is about protection and sustainability. Protecting farmers and their families, watersheds and our entire food chain. Sustaining the earth for future generations.



Community

There's a method to our madness when it comes to community. We focus on issues and organizations related to children, education and the arts, both close to home and around the world. Internationally, a portion of annual sales goes to two groups: **Child Aid and Project Somos.**

To date we have providing more than 650 educational scholarships for Guatemalan grade-schoolers. Their FUNDIT Scholarship Program was recently renamed the Ethical Bean Coffee Scholarship Fund. To find out more please visit child-aid.org.

We have been involved with the Project Somos Children's Village since the beginning. The Project Somos Children's Village is a nurturing community for at-risk mothers and children in Guatemala. As an orphan prevention program, the Village supports widowed and single mothers who are at risk of losing their children due to poverty and difficult living situations. Learn more at projectsomos.org.

If it's not just. better. we just don't do it.

complete transparency

Ethical Bean Coffee leads the way in product transparency through its innovative iPhone app. Each bag of coffee is equipped with its own QR code that can be scanned on shelves or at home using the free Ethical Bean iPhone app (or entered manually on Ethical Bean's website). This revolutionary iPhone App feature gives consumers the opportunity to watch interviews with farmers, look up cupping notes and roast profiles, and Google Map each bag's beans down to the exact co-op they were grown in



We're as serious about transparency and traceability as we are about coffee.